



## **Fundraising Ideas: W2T**

**1. Walk for Water:** A Walk for Water connects the walking that women and children do around the world daily for drinking water (4-6 hours a day), raises awareness in our communities and raises funds through donations! Fill jerry cans with water and see how long participants can last carrying. For every minute, that is how much they donate!

**2. Sell W2T Items:** Raise funds through Ethiopian coffee, W2T shirts and mugs, East African jewelry, and more! Contact the W2T offices for details on ordering these items or view online:

<https://www.watertothrive.org/artisans> and

<https://www.watertothrive.org/store>

**3. Bucket Drive:** Collect change (for example, Penny Monday, Nickel Tuesday, Dime Wednesday etc.) in water bottles, jugs, etc!

**4. Give it up to give it away:** Make water your only beverage for a month. Save the money you would usually spend on beverages. After 4 weeks, donate the money you saved to W2T & give someone clean water for a lifetime (and you're healthier now, too)!

**5. Sponsor a school/work Hat Day:** This is not only fun and easy, but it is a quick way to raise money! It works for Jeans Day, too!

**6. Collect a Mile of Pennies:** It takes 84,480 pennies laid end-to-end to stretch the length of a mile. That's \$844.80! What a great group fundraiser, activity and photo opportunity! If you have a track at school, you could do this for 4-6 miles, representing the walk for water.

**7. Create a Water Droplet Wall:** Students make paper water drops, sell for them for \$1.00 each, and then display them on a school wall.

## Fundraising Ideas Continue: W2T

**10. Bingo for bucks!** Sponsor bingo games once a week for a month and charge a fee for each game. Give a small, donated prizes.

**11. Bake Sale:** Bake some awesome treats and sell them in your local community, school, church or office!

**12. Lemonade Stand:** Hold a lemonade stand (or koolaid, cold tea, iced coffee, anything that also needs water to make it!) in your neighborhood or outside your church! This is a great one for education and for the kiddos to get involved.

**13. Car Wash:** This one is pretty self-explanatory, but a walk for water could be set up here as well for education!

**14. Garage Sale:** Hold a community Garage Sale to benefit W2T!

**15. A Real Walk/Run for Water:** Hold a 5K (or any race) within your own company or organization in the name of W2T!

**16. 10X10 Challenge:** Challenge each member of your organization to reach out to ten people and ask for a \$10 donation for your water project. If you get 50 people to do this, you'll have enough for an entire water well!

**17: Birthday Blessings:** Instead of accepting gifts for your birthday, ask your friends and family to give gifts to your water campaign. You may be surprised at some very generous donations!

**18: Dining for Dollars:** Connect with local restaurants, caterers or chefs to put on a fancy dinner. Don't know any chefs? Host a potluck! Show a W2T video and discuss the cause. Include envelopes at each place setting.

**\*\*There are so many ideas for fundraising...so get inspired and share!**