

• FUNDRAISING IDEAS •



- 1. Walk for Water:** A Walk for Water connects us to the walking that women and children do around the world daily for drinking water (4-6 hours a day), raises awareness in our communities, and brings in donations for the cause. Fill jerry cans with water and see how long participants can last carrying them. For every minute walked, that is how many dollars they donate.
- 2. Sell W2T Items:** Raise funds through sales of Ethiopian coffee, W2T shirts and mugs, East African jewelry, and more. Contact the W2T offices for details on ordering these items.
- 3. Bucket Drive:** Collect change (for example, Penny Monday, Nickel Tuesday, Dime Wednesday, etc.) in water bottles, jugs, or buckets for a week and see how much you can raise.
- 4. Give it up to give it away:** Make water your only beverage for a month. Save the money you would usually spend on other drinks. After four weeks, donate the money you saved to W2T and give someone clean water for a lifetime (and you're a bit healthier now, too!).
- 5. Have a Work or School Hat Day:** Make a small donation of \$5 or less to wear a hat. This is not only fun and easy, but it is a quick way to raise money! It works for Jeans Day, too.
- 6. Collect a Mile of Pennies:** It takes 84,480 pennies laid end-to-end to stretch the length of a mile. That's \$844.80! What a great group fundraiser, activity, and photo opportunity if you've got the time and space to do it.
- 7. Create a Water Droplet Wall:** Students make paper water drops, sell them for \$1.00 or more each, and each drop sold gets displayed on a school or church wall.
- 8. Bingo for Bucks:** Sponsor bingo games once a week for a month and charge a fee for each game. Give a small, donated prize.
- 9. Bake Sale:** This one is a classic, because everyone loves sweets! Bake some awesome treats and sell them in your community, school, church or office.
- 10. Lemonade Stand:** Hold a lemonade stand (or Kool-Aid, cold tea, iced coffee, anything that also needs water to make it) in your neighborhood or outside your church. This is a great one for education opportunities and for the kiddos to get involved.

11. **Car Wash:** This one is pretty self-explanatory, but a walk for water could be set up here as well.
12. **Garage Sale:** Hold a community Garage Sale to benefit W2T.
13. **A Real Walk/Run for Water:** Hold a 5K (or any length race) within your own community.
14. **10X10 Challenge:** Challenge each person to reach out to ten people and ask for a \$10 donation for your water project. If you get 50 people to do this, you'll have enough for an entire water well.
15. **Birthday Blessings:** Instead of accepting gifts for your birthday, ask your friends and family to give gifts to your water campaign.
16. **Dining for Dollars:** Connect with local restaurants, caterers or chefs to put on a fancy dinner. Don't know any chefs? Host a potluck! Show a W2T video and discuss the cause. Include donation envelopes at each place setting.
17. **Dodgeball Tournament:** Host a dodge ball tournament, encouraging fun team names and costumes. Charge an entry fee per player and sell concessions for spectators.
18. **Silent Auction for Ethiopia:** Have people donate goods and services toward a silent auction where all profits go toward a well campaign. Turn it into a big event with food and carnival games.
19. **Trivia Night:** Teams of ten people can sign up and pay to play. Hold multiple rounds of trivia with different categories. You could even quiz your guests with a category all about the water crisis.
20. **Talent Show:** Host a talent show or a benefit concert at your church or school.

Get creative! Combine a few of the ideas above or come up with your own.

\$10 = one person | \$70 = a family | \$5,000 = a village

Each dollar raised goes directly to our water projects to provide clean, safe water in rural African villages for at least 20 years. Every donation counts!

With questions or other fundraising ideas you'd like to share with us, please contact the Water to Thrive team by emailing team@watertothrive.org or calling 512.206.4495.