

PRESS RELEASE

FOR IMMEDIATE RELEASE

Water to Thrive (W2T) Executive Director Returns to Africa, Following Fifteen Year Anniversary Local Charity Generating Global Impact Through Clean Water Solutions

Austin, TX – [Date] – Water to Thrive (W2T) is proud to announce it's impact on the rural communities of East Africa. Specifically in the rural communities of Ethiopia, Uganda, and Tanzania. Through its commitment to transparency, accountability, and measurable impact, Executive Director, Susanne Wilson, returns to several project sites to show us just how powerful a small non profit can be in generating lasting global impact.

"Last year we visited several prospect sites to build wells. The situations within these communities were deplorable. I was amazed to see the transformative impact just one year of clean water can provide to those living without life's most basic needs."

–Susanne Wilson

How Clean Water Empowers Women

Giving Women their time back translates to increased household income and the reduction of poverty.



At the bottom right, you see a woman weaving a basket to sell in the local market. The woman to the left is excited as she was appointed the water committee treasurer. In the center photo, a woman poses proudly with her giant bundles of hay. She explained how her increased time has resulted in more feed for her cattle, which has increased their milk production, as well as her household income.



Giving women an opportunity to generate income while providing space for their voices to be heard is a critical element within our process."

–Susanne Wilson

About Water to Thrive

Moving The Needle On Change: 15 Years and Counting

Since its start in 2008, W2T has built over 1,900 wells and changed the lives of almost **one million people**. With a strong business model incorporating sustainable solutions, W2T has proven itself a beacon of hope against the world water crisis. W2T is redefining what it means to generate lasting global impact by building strong bonds with local implementing partners. Since its start in 2008, Ethiopia's infant mortality rate has dropped by 2.4%, open defecation has reduced by 75%, and clean water access has increased by 25%.



"Through WASH training, the medical staff is better equipped to train the local community members about the importance of sanitation and hygiene. We have seen a huge decrease in sepsis and waterborne related illnesses within the communities since project completion. We are utilizing the water in creative ways to generate cash crops to provide funds to keep our facility thriving."
-Wosen Giro

More Than Wells:

In February 2024, Susanne Wilson (left) visited Wosen Giro (right), health clinic director to gain insight on the impact of the water renovation projects.



W2T has optimized its process to facilitate the growth and development of infrastructures within rural communities in developing countries. Through their various water solution projects, they have reignited the health and education sectors and even assisted in providing rehab projects on wells within conflict zones to help civilians rebuild their lives after war. Additionally, W2T's process involves providing information for latrine construction, a critical safety measure in reducing the spread of waterborne diseases. W2T has proven they have developed a process that efficiently moves the needle on change and generates sustainable global impact.

Press Contact:



Presented By:

Susanne Wilson
Executive Director
Water To Thrive

Water Project Focal Points: Key Infrastructure Elements

Rural Maternal Health Clinics: Since 2021, W2T has provided 34 rural health clinics with running water. These initiatives have proven to reduce sepsis cases, improve infant mortality rates, and indirectly reduce the spread of illness by educating the communities on WASH.

Water in Schools: Since 2008, W2T has supplied hundreds of schools with water projects, increasing education, primarily amongst young girls who are the primary water collectors for their families.

Rehab Projects: W2T's rehabilitation projects have provided post-war civilians with critical basic water access. With over 500 completed projects, W2T has provided the imperative foundation for community transformation.

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